

This is a summary document was created to highlight important points raised in the Copenhagen WOG's Report written by the Copenhagen WOG's Host organizers, not GLISA. The full report is available at: <https://lgbtsportsfuture.wordpress.com/report-archive/2009-final-official-copenhagen-status-and-financial-reports/> . The statements are exceptionally apropos to the issues of lack of Sports Focus, GLISA's lack of professional depth, and the precedence given Human Rights conferences over Sports Focus. Ken Craig (martial arts) and Gene Dermody (wrestling), both on the Team San Francisco Board supported this WOGs, and were able to observe the issues first hand as they both tried to cooperate with the HOST. The statements are accurately transcribed directly from the Copenhagen Report.

....Several applications for funds from the EU have been rejected, as the EU did not want to accept the legal company form or the wording in the articles of World OutGames 2009 ApS as being a non-profit organization.

....the collaboration between GLISA as an organization and World OutGames as an event has been marked by very varying levels of quality. The responsibility for these at times strained relations falls of course in both camps. In the secretariat, the many staff changes in communications have been one of the factors contributing to unclear communication and expectations that have not been met. But correspondingly, GLISA as an organization has at no time lived up to the expectations we in Copenhagen have had of the brand owner. Expectations and requirements which were otherwise expressly stated in the contract between Wonderful Copenhagen and GLISA. It is therefore highly recommended that when the third World OutGames is held, a more detailed declaration of expectations be made between the local event organizer and GLISA.

.....Because due to the large financial loss, the Montreal office was forced to close earlier than expected with the consequence that a manual and summary of their experiences were not written and passed on to GLISA and then Copenhagen. So the sports team's best tool was paradoxically enough the report from the Gay Games in Sydney in 2002. But even with help from this report, the sports team had to use unnecessarily many resources to clarify the rules and procedures for the individual sports.

... As mentioned earlier, World OutGames is a young brand. A young brand owned by a very young – and therefore inexperienced organization not rich in resources: GLISA. The contract the City of Copenhagen had signed with GLISA included GLISA making their international sponsorship and media contacts available to the World OutGames secretariat in Copenhagen. The secretariat has never received this specialist and organizational support, primarily because it became apparent that GLISA did not have these contacts neither globally nor regionally.

...As previously mentioned, World OutGames has only been held once before, in Montreal in 2006. World OutGames as an event is therefore new, and prior experience of an international and mixed project (sport, culture, conference) is therefore not great. That goes for planning and holding the event, as well as budgeting and financial management. It was not enough that the overall objective for World OutGames was so vague at the start – neither were there any written success criteria or values for the event What is the overall concept for the event? If the secretariat had copied the concept which formed the basis of the first World OutGames in Montreal, we would be seeing an event where sport was the overwhelmingly dominant aspect. But in Copenhagen, as mentioned above, we chose to raise the priority and give the human rights dimension and the cultural meeting between the event and the city the same weighting as the sports activities. Anything else would have been wrong, if we were to meet the overall objectives for the event and the project's fundamental values.

....But this decision has not been without consequences. Because by prioritizing the cultural program and the human rights conference as much as we have, the secretariat has firstly challenged GLISA, the owner of the World OutGames brand, and secondly the global LGBT sports community – because what we have done is not the way a large international LGBT sports event is “normally” run.

...No Danish ministry was willing to accredit the World OutGames organization as a non-profit organization. The first issue is the absence of actual external objective evaluation and documentation of World OutGames.